

STANDARDS/ GUIDELINES WAYFINDING SIGNAGE MASTER PLAN VOLUME. 40 CURBSIDES PROJECT N° FC5801 - C / #7







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VOLUME 40 CURBSIDES



Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7

Issued as: Final Date: October 2017 REV. <u>A</u>: 07/25/17 REV. <u>A</u>: 10/20/17 REV. <u>A</u>: REV. 4: REV. 6:





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1.0

GRAPHIC STANDARDS

REVISION DATE

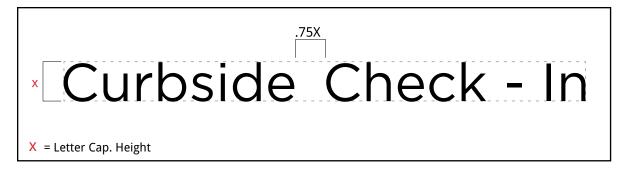
1 Updated 07/25/17

2 Updated 10/20/17

1.1 Typography - Gotham

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789@#\$%^&*():;

Gotham Book



Letter Spacing Correct - Kerning at "- 49 points"

Curbside Check - in

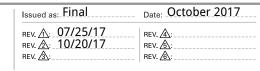
Letter Spacing Too Wide

Curbside Check - In

Letter Spacing Too Close









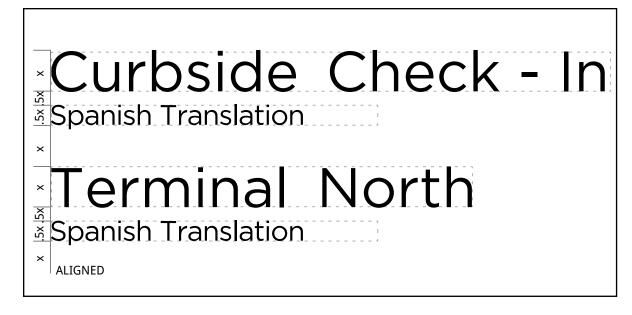




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1.1 Typography - Gotham

Line Spacing



1.5x Curbside Check - In Spanish Translation __.5x

Line Spacing Examples

Spacing Example between arrow, symbol and messages



Unrelated Line Spacing Examples











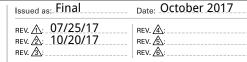
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1.2 Terminology / Symbology

Principal Facilities

TERMINOLOGY	SYMBOL	INTERIOR APPLICATIONS
Terminal North		· Identifies Terminal North · Primary information
Terminal South		· Identifies Terminal South · Primary information
International Terminal		Identifies International Terminal Primary information









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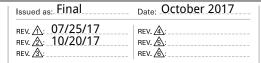
1.2 Terminology / Symbology

Fundamental Functions

TERMINOLOGY	SYMBOL	EXTERIOR APPLICATIONS
Departures		· Identifies portion of Curbsides that is designed as Departures
Arrivals		· Identifies portion of Curbsides that is designed as Arrivals
Curbside Check - In		· Identifies portion of Curbsides that is designed as Curbside Check - In
Ticketing / Check - In		 Identifies portion of Curbsides that is designed as Ticketing / Check - In Is always used in conjunction with Terminal / Curbsides
Baggage Claim		· Identifies portion of Curbsides that is designed as Baggage Claim
Passenger Pick - Up		 Identifies portion of Curbsides that is designed as Passenger Pick - Up Is always used in conjunction with Terminal / Curbsides
(Passenger Drop - Off)	PENDING	 Identifies portion of Curbsides that is designed as Passenger Drop - Off Is always used in conjunction with Terminal / Curbsides











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1.2 Terminology / Symbology

Dynamic Message Terminology

TERMINOLOGY
Terminal North
Terminal South
International Terminal
Departures
Arrivals
Curbside Check - In
Ticketing / Check - In
Baggage Claim

Dynamic messages shown are samples only. Owner will review / confirm all messages.







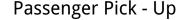




Updated 07/25/17 1 Updated 10/20/17 1.2 Terminology / Symbology

Specialty Icons - Primary Identification

TERMINOLOGY ICONS APPLICATIONS Curbside / Check - In · Identifies Curbside / Check - Ins · Is always used in conjunction with the Curbsides · Not used in the Terminal, Concourses or Transportation Malls - Terminal North - White on Blue (Pantone 2935C) - Terminal South - White on Red (Pantone 1795C) - International Terminal - Yellow (Pantone 123C) on Black (Pantone Black) Baggage Claim · Identifies Baggage Claim · Is always used in conjunction with the Curbsides · Not used in Concourses or Transportation Malls - Terminal North - White on Blue (Pantone 2935C) - Terminal South - White on Red (Pantone 1795C) - International Terminal - Yellow (Pantone 123C) on Black (Pantone Black)









- · Identifies Passenger Pick Up
- · Is always used in conjunction with the Terminal / Curbsides
- · Not used in Concourses or Transportation Malls
 - Terminal North White on Blue (Pantone 2935C)
 - Terminal South White on Red (Pantone 1795C)
 - International Terminal Yellow (Pantone 123C) on Black (Pantone Black)

Departures







- · Identifies Departures
- · Is always use in conjunction with Curbsides
- · Not used in Concourses or Transportation Malls

 - Terminal North White on Blue (Pantone 2935C)
 - Terminal South White on Red (Pantone 1795C)
 - International Terminal Yellow (Pantone 123C) on Black (Pantone Black)

Arrivals

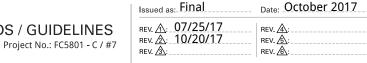






- · Identifies Arrivals
- · Is always use in conjunction with Curbsides
- · Not used in Concourses or Transportation Malls
 - Terminal North White on Blue (Pantone 2935C)
 - Terminal South White on Red (Pantone 1795C)
 - International Terminal Yellow (Pantone 123C) on Black (Pantone Black)

Task 3.0 - STANDARDS / GUIDELINES







VOLUME 4.0 CURBSIDES

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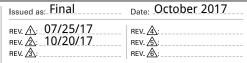
1.2 Terminology / Symbology

Specialty Icons - Secondary Identification

TERMINOLOGY	SYMBOL	INTERIOR APPLICATIONS
Terminal North	NORTH	· Identifies Terminal North · Is always used in conjunction with the Curbsides
Terminal South	S S S S S S S S S S S S S S S S S S S	· Identifies Terminal South · Is always used in conjunction with the Curbsides
International Terminal	SO TO STANIMAN	· Identifies International Terminal · Is always used in conjunction with the Curbsides











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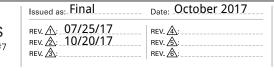
1.3 Message Hierarchy

Message Function

	PRIMARY	SECONDARY	TERTIARY
Directional			
Identification	Terminal North Terminal South International Terminal Baggage Claim Departure Arrivals	Passenger Pick - Up Passenger Drop - Off Smoking Area	
Information	Departures Arrivals	Passenger Pick - Up Passenger Drop - Off N1, N2, N3, N4, N5, N6 S1, S2, S3, S4, S5, S6 (Airline Names)	
Regulatory or Safety	Active Loading and Unloading Only		





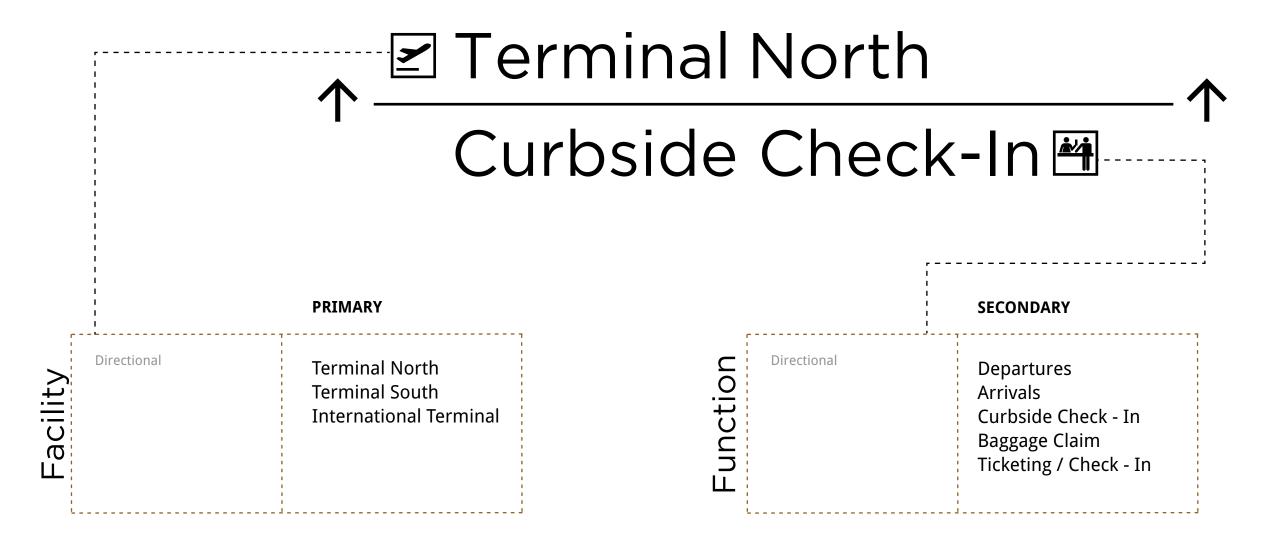






1.3 Message Hierarchy

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Curbsides Message Hierarchy Example SCALE: NTS







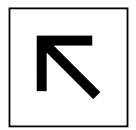




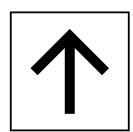
<u></u>	REVISION	DATE
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1.4 Arrow Standards

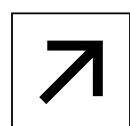
These figures define the arrow orientations and size that shall be used throughout Curbsides / Ground Transportation.



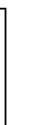
Up to the Left 10 oʻclock



Up and/or Straight Ahead / 12 o'clock



Up to the Right 2 o'clock

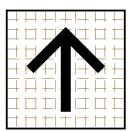


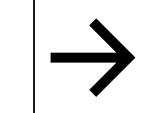
To the left

9 o'clock

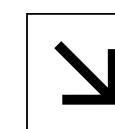
Down to the Left

7 o'clock

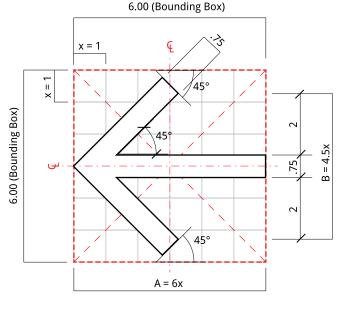




To the Right 3 o'clock



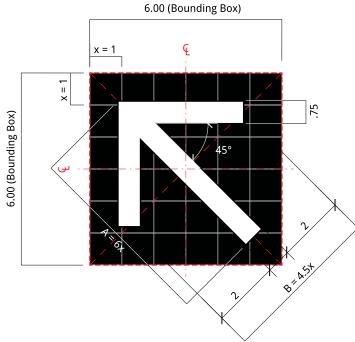
5 o'clock



Straight Arrow: Use for arrows angled at: 0°, 90°, 180°, 270°



Down to the Right



Arrows Sizes SCALE: NTS

Arrows Orientation SCALE: NTS

Angled Arrow: Use for arrows angled at: 45°, 135°, 225°, 315°



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Down

6 o'clock

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1.5 Color Standards

Color Specifications

This section of the document shall specify colors and applications that are to be used in the Curbsides.

COLOR APPLICATION	COLOR	PANTONE Equivalent	MATERIAL Equivalent
Curbsides Identifications	 - - -		
- North	Blue	Pantone 2935C	Exterior Sign Grade Transluscent Polycarbonate
- South	Red	Pantone 1795C	Exterior Sign Grade Transluscent Polycarbonate
- International	Yellow	Pantone 123C	Exterior Sign Grade Transluscent Polycarbonate
Sign Panel	N/A	N/A	Satin Brushed Aluminum
Accent Panels - North	Blue	Pantone 2935C	Exterior Sign Grade Transluscent Polycarbonate
- North	Red	Pantone 1795C	Exterior Sign Grade Transluscent Polycarbonate
- International	Yellow	Pantone 123C	Exterior Sign Grade Transluscent Polycarbonate
Arrow	White	White	Exterior Sign Grade Transluscent Polycarbonate
Symbol on Message Panel	White	White	Exterior Sign Grade Transluscent Polycarbonate
Message Panel Color	Black	Process Black	Exterior Sign Grade Transluscent Polycarbonate
English Text	White	White	Exterior Sign Grade Transluscent Polycarbonate *or approved equal

Note: Color palette should not be subtituted / replaced.



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1.5 Color Standards

Color Applications - Primary Identification - Overhead

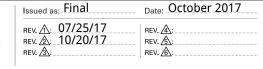
Sign Finishes Color Application **COLOR APPLICATION COLOR Terminal Identifications** Pantone 2935C on Satin Brushed Aluminum Background - North Pantone 1795C on Satin Brushed Aluminum Background - South Pantone 123C on Black Background (Pantone Black) - International **Curbsides Function Symbol** - North Pantone 2935C Background - South Pantone 1795C Background Black Background (Pantone Black) - International 3 Terminal Function Symbol - North Pantone 2935C Background Pantone 1795C Background - South Black Background (Pantone Black) - International

Color Application Examples SCALE: NTS

Note: Color palette should not be subtituted / replaced.











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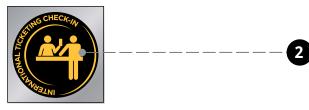
1.5 Color Standards

Color Applications - Primary Identification - Freestanding

Sign Finishes





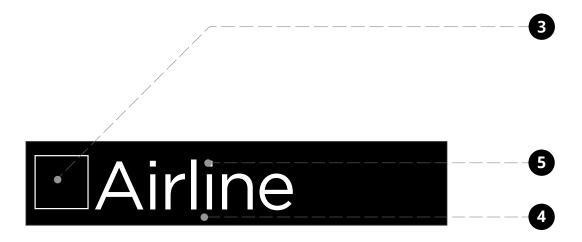








Sign Message Panel Finishes



Color Application

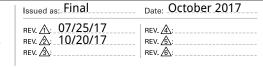
COLOR APPLICATION	COLOR
1 Terminal Identifications	
- Terminal North	Pantone 2935C on Satin Brushed Aluminum Background
- Terminal South	Pantone 1795C on Satin Brushed Aluminum Background
- International Terminal	Pantone 123C on Black Background (Pantone Black)
2 Curbsides Function Symbol	
- Terminal North	Pantone 2935C on Satin Brushed Aluminum Background
- Terminal South	Pantone 1795C on Satin Brushed Aluminum Background
- International Terminal	Pantone 123C on Black Background (Pantone Black)
3 Symbol	White
4 Background	Process Black
5 English Text	White

Color Application Examples SCALE: NTS

Note: Color palette should not be subtituted / replaced.



Task 3.0 - STANDARDS / GUIDELINES









2	Sign Type Series Number
22	Sign Type Identification System
23	Sign Type Index
24	Sign Type Layouts

SIGN TYPES CURBSIDES

VOLUME. 40 CURBSIDES

HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT Wayfinding Signage Masterplan

ocument Title:

Task 3.0 - STANDARDS / GUIDELINES
Project No.: FC5801 - C / #7





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SIGN TYPES

07/25/17 Updated 1 2 Updated 10/20/17

2.1 Sign Type Series Numbers

	100 Series -	Terminals ((Domestic /	[International])
--	--------------	-------------	-------------	-----------------	---

- 100 129 Primary Directional
- 130 139 Secondary Directional
- 140 149 Primary Identification
- 150 159 Secondary Identification
- 160 169 Primary Informational
- 170 179 Secondary Informational
- 200 Series Concourses
 - 200 229 Primary Directional
 - 230 239 Secondary Directional
 - 240 249 Primary Identification
 - 250 259 Secondary Identification
 - 260 269 Primary Informational
 - 270 279 Secondary Informational
- **300 Series** Transportation Malls
 - 300 329 Primary Directional
 - 330 339 Secondary Directional
 - 340 349 Primary Identification
 - 350 359 Secondary Identification
 - 360 369 Primary Informational
 - 370 379 Secondary Informational
- **400 Series** Curbsides (Domestic / International)
 - 400 429 Primary Directional
 - 430 439 Secondary Directional
 - 440 449 Primary Identification
 - 450 459 Secondary Identification
 - 460 469 Primary Informational
 - 470 479 Secondary Informational

- 500 Series Ground Transportation (Domestic / International)
 - 500 529 Primary Directional
 - 530 539 Secondary Directional
 - 540 549 Primary Identification
 - 550 559 Secondary Identification
 - 560 569 Primary Informational
 - 570 579 Secondary Informational
- **600 Series** Parking (Domestic / International)
 - 600 616 Primary Directional Vehicular
 - 618 628 Primary Identification Vehicular
 - 630 635 Secondary Identification Vehicular
 - 636 639 Primary Informational Vehicular
 - 640 649 Primary Directional Pedestrian
 - 650 659 Primary Identification Pedestrian
 - 660 669 Primary Informational Pedestrian
 - 670 679 Secondary Informational Pedestrian
 - 680 684 Primary Directional Surface
 - 686 690 Primary Identification Surface
 - 692 699 Primary Informational Surface
- **700 Series** Roadways (Domestic / International)
 - 700 729 Primary Directional
 - 730 739 Secondary Directional
 - 740 749 Primary Identification
 - 750 759 Secondary Identification
 - 760 769 Primary Informational
 - 770 779 Secondary Informational

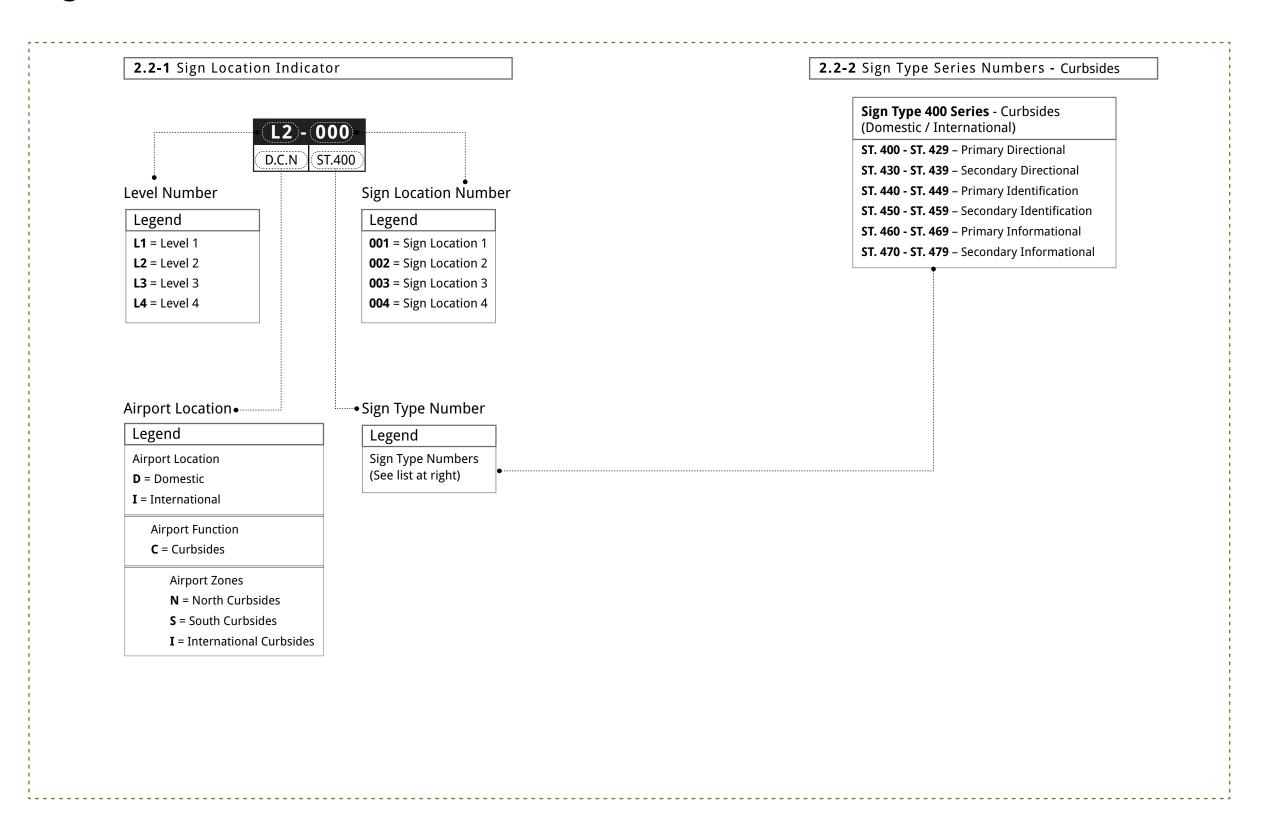




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2.2 Sign Type Identification System

Sign Location Indicator - Curbsides





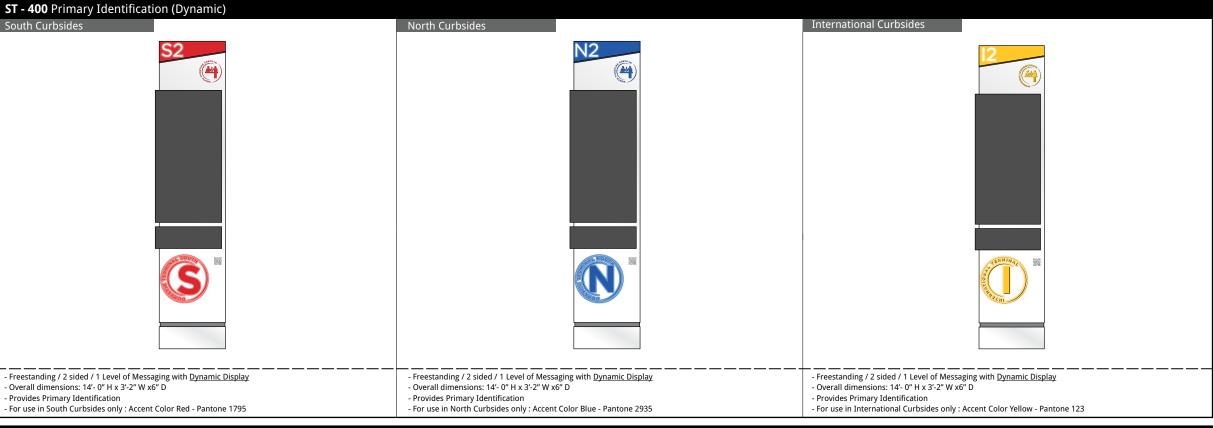


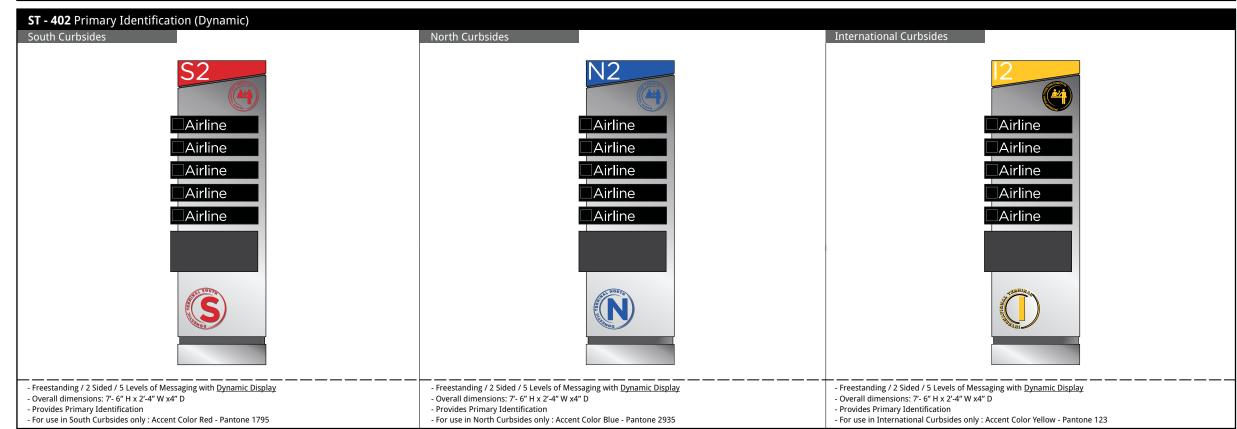






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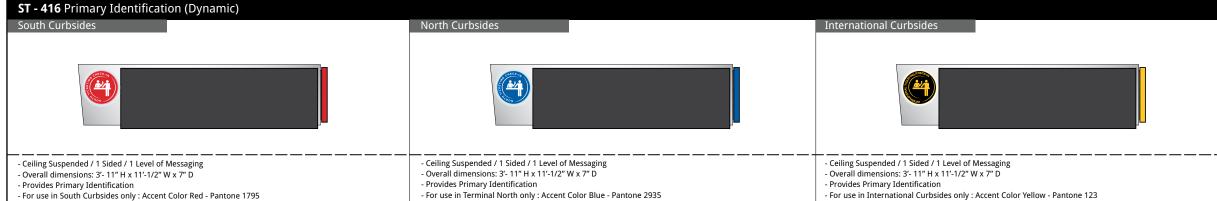
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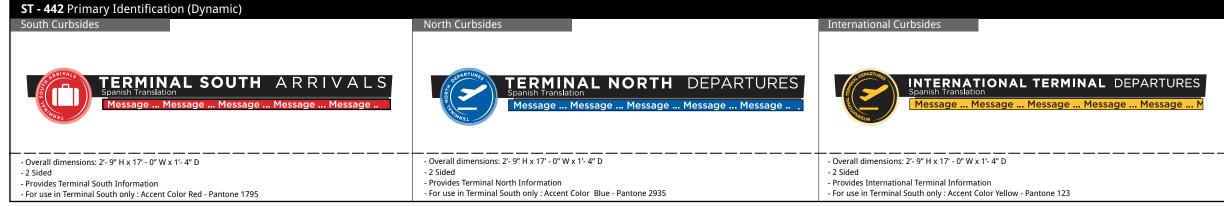


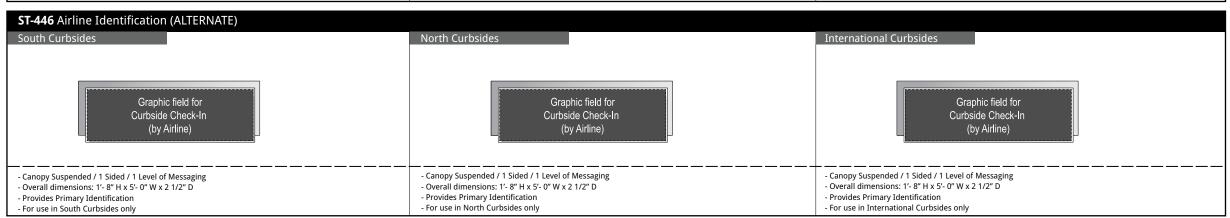














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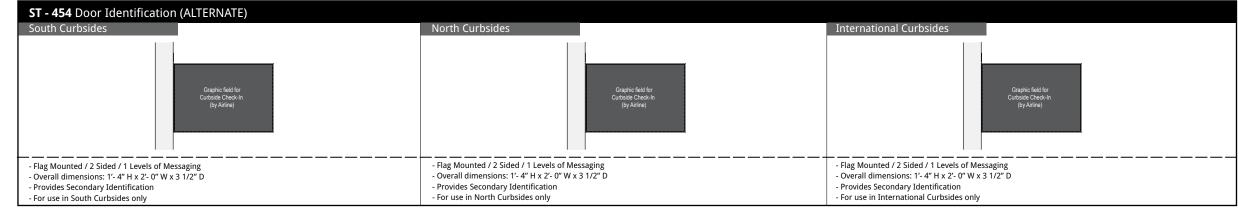




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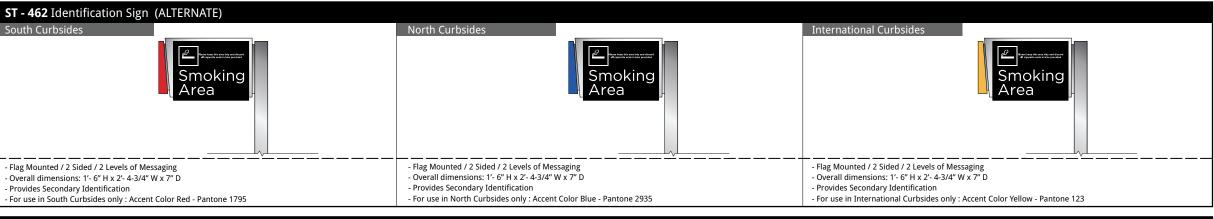


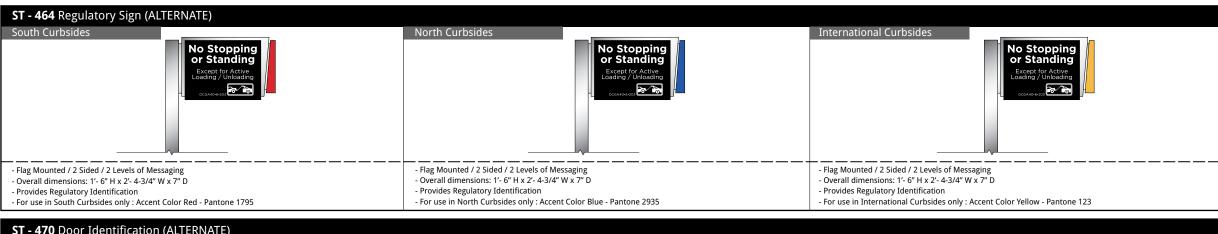


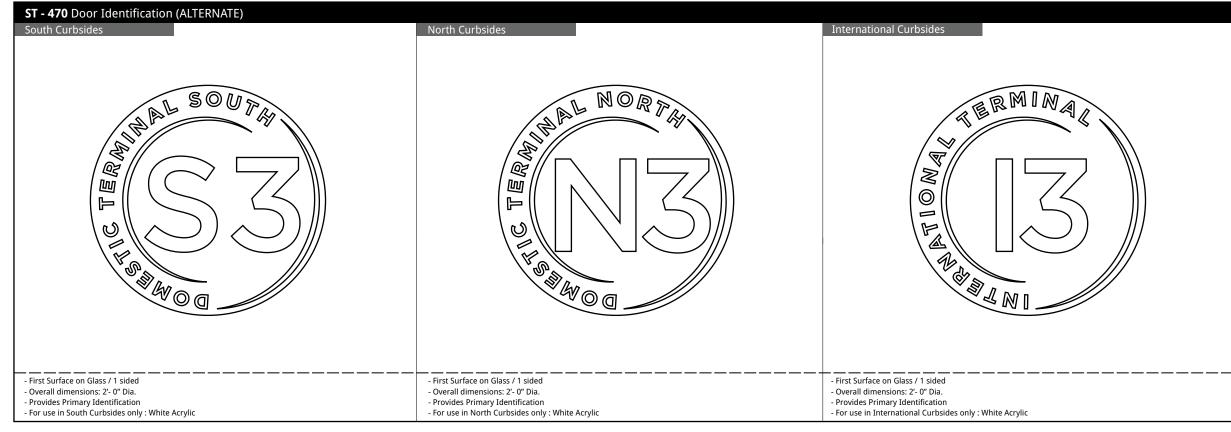




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SIGN TYPES

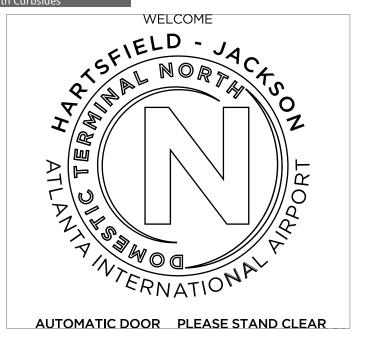
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2.3 Sign Type Index

ST - 472 Terminal Identification

WELCOME AS SOUPAN 呵 ATLAZIA DO O PLEAS \propto

AUTOMATIC DOOR PLEASE STAND CLEAR



International Curbsides WELCOME '≋ PANATIONAL SEE

AUTOMATIC DOOR PLEASE STAND CLEAR

- Door Identification / 1 Sided / 2 Levels of Messaging
- Overall dimensions: 2'- 8" H x 2'- 8" W
- Provides Terminal Identification - For use in South Curbsides only

- Door Identification / 1 Sided / 2 Levels of Messaging - Overall dimensions: 2'- 8" H x 2'- 8" W
- Provides Terminal Identification
- For use in North Curbsides only

- Door Identification / 1 Sided / 2 Levels of Messaging
- Overall dimensions: 2'- 8" H x 2'- 8" W - Provides Terminal Identification
- For use in International Curbsides only

ST - 474 Regulatory





North Curbsides







Date: October 2017

- First surface on glass/ 1 Sided / 3 Levels of Messaging
- Overall dimensions: 4'- 0" H x 1'- 6" W - Provides Regulatory Identification
- All graphic content from DOA

International Curbsides







- First surface on glass/ 1 Sided / 3 Levels of Messaging
- Overall dimensions: 4'- 0" H x 1'- 6" W
- Provides Regulatory Identification
- All graphic content from DOA



- First surface on glass/ 1 Sided / 3 Levels of Messaging

- Overall dimensions: 4'- 0" H x 1'- 6" W

- Provides Regulatory Identification

- All graphic content from DOA

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REV. 1:

REV. 🖄:

REV. 🖄:

10/20/17

REV. 🐴

REV. 🟂:

REV. 📤:

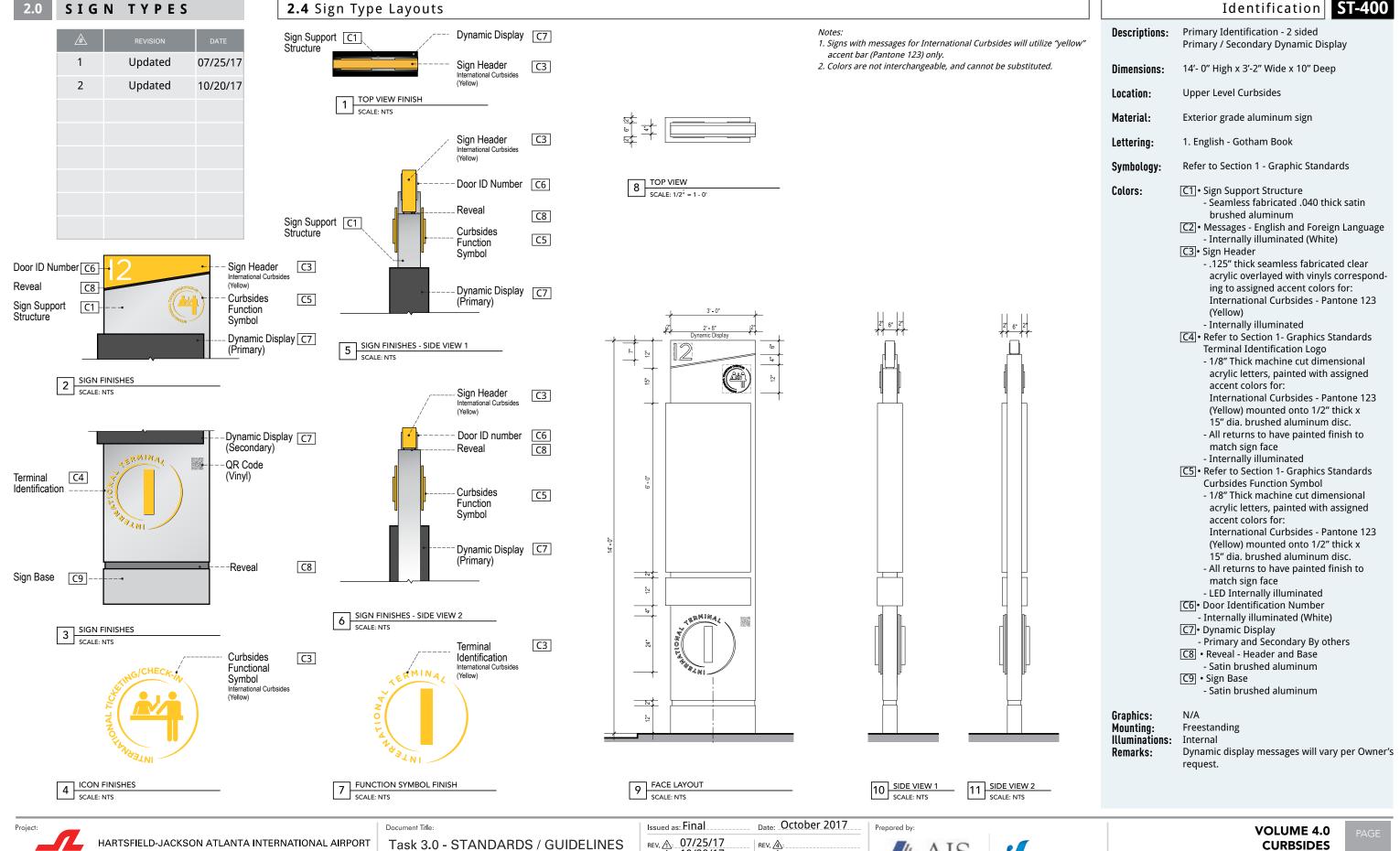
CURBSIDES

2.4 Sign Types Identification - **ST-400**

Task 3.0 - STANDARDS / GUIDELINES

Wayfinding Signage Masterplan

Project No.: FC5801 - C / #7



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2.4 Sign Type Layouts

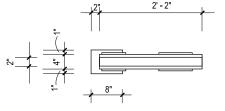
Structure

Sign Support C1 Dynamic Display C7 Sign Support C1 ---Structure Sign Header C3 South Curbsides (Red) North Curbsides (Blue)

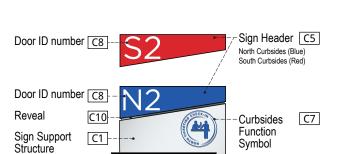
1 TOP VIEW FINISH SCALE: NTS

> C5 Sign Header North Curbsides (Blue) South Curbsides (Red Door ID Number C8 C10 Reveal Message Panel C2

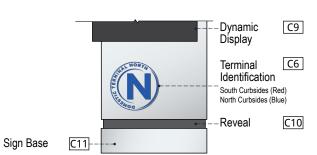
5 SIGN FINISHES - SIDE VIEW 1



8 TOP VIEW SCALE: 1/2" = 1 - 0

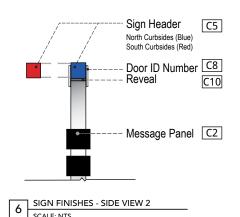


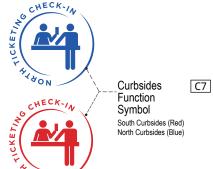
Airline Message C2 Panel 2 SIGN FINISHES
SCALE: NTS



SIGN FINISHES 3 SCALE: NTS C6 Terminal Identification South Curbsides (Red)

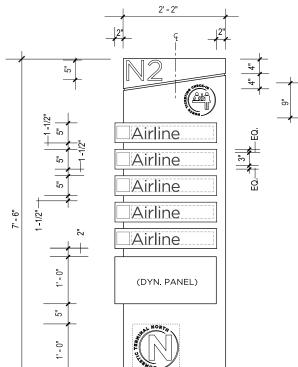






SCALE: NTS

FUNCTIONAL SYMBOL FINISHES SCALE: NTS



9 FACE LAYOUT
SCALE: NTS

SIDE. SIDE VIEW 2
SCALE: NTS SIDE VIEW 1

1. Signs with messages to South Curbsides will utilize "red" accent bar

3. Colors are not interchangeable, and cannot be substituted.

(Pantone 1795) only.

accent bar (Pantone 2935) only.

Colors cont'd.: C11 • Sign Base

- Satin brushed aluminum

Graphics: Mounting: Illuminations:

Remarks:

Dynamic display messages will vary per Owner's request.

Identification

ST-402

Descriptions: Primary Identification - Airline Listing 5 Levels of messaging / 2 sided.

2. Signs with directional messages to North Curbsides will utilize "blue" 7'- 6" High x 2'- 4" Wide x 6" Deep

> Location: **Upper Level Curbsides**

Material: Exterior grade aluminum sign with removable

message panels.

Lettering: 1. English - Gotham Book

Symbology: Refer to Section 1 - Graphic Standards

C1 • Sign Support Structure Colors:

- Seamless fabricated .040 thick satin brushed aluminum

C2 • Message Panels

- .125" thick seamless fabricated clear acrylic overlayed with opaque Matte Black vinyl

- Internally illuminated

C3 • Messages - English

- Internally illuminated (White)

C4 • Symbols (Airlines)

- Internally illuminated (White)

C5 • Sign Header

- .125" thick seamless fabricated clear acrylic overlayed with vinyls corresponding to assigned accent colors for: North Curbsides - Pantone 2935 (Blue) South Curbsides - Pantone 1795 (Red)

- Internally illuminated

C6 • Refer to Section 1- Graphics Standards Terminal Identification Logo

- 1/8" Thick machine cut dimensional acrylic letters, painted with assigned accent colors for: North Curbsides - Pantone 2935 (Blue)

South Curbsides - Pantone 1795 (Red) mounted onto 1/2" thick x 15" dia. brushed aluminum disc.

- All returns to have painted finish to match sign face

- Internally illuminated

C7 • Refer to Section 1- Graphics Standards **Curbsides Function Symbol**

- 1/8" Thick machine cut dimensional acrylic letters, painted with assigned accent colors for:

North Terminal - Pantone 2935 (Blue) South Terminal - Pantone 1795 (Red) mounted onto 1/2" thick x 15" dia. brushed aluminum disc.

- All returns to have painted finish to match sign face

- Internally illuminated

• Door Identification Number - Internally illuminated (White)

• Dynamic Display

- Primary and Secondary By others

C10 • Reveal - Header and Base

- Satin brushed aluminum

HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT Wayfinding Signage Masterplan

Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7

Date: October 2017 Issued as: Final 07/25/17 REV. 1: REV. 🐴 10/20/17 REV. 🖄: REV. 🟂: REV. 🖄: REV. 📤:



N/A

Freestanding

Internal



1 TOP VIEW FINISH SCALE: NTS

Sign Support C1

Material:

Location: **Upper Level Curbsides**

Exterior grade aluminum sign with removable

7'- 6" High x 2'- 4" Wide x 6" Deep

Identification

ST-402

message panels.

Lettering: 1. English - Gotham Book

Symbology: Refer to Section 1 - Graphic Standards

C1 • Sign Support Structure Colors:

- Seamless fabricated .040 thick satin brushed aluminum

C2 • Message Panels

- .125" thick seamless fabricated exterior sign grade transluscent polycarbonate overlayed with opaque Matte Black vinyl

- Internally illuminated

C3 • Messages - English

- Internally illuminated (White)

C4 • Symbols (Airlines) - Internally illuminated (White)

C5 • Sign Header - .125" thick seamless fabricated clear

> acrylic overlayed with vinyls corresponding to assigned accent colors for: **International Curbsides - Pantone 123** (Yellow)

- Internally illuminated

C6 • Refer to Section 1- Graphics Standards Terminal Identification Logo

> - 1/8" Thick machine cut dimensional acrylic letters, painted with assigned accent colors for:

International Curbsides - Pantone 123 (Yellow) mounted onto 1/2" thick x 15" dia. brushed aluminum disc.

- All returns to have painted finish to

match sign face

- Internally illuminated

C7 • Refer to Section 1- Graphics Standards **Curbsides Function Symbol**

- 1/8" Thick machine cut dimensional acrylic letters, painted with assigned

accent colors for: International Curbsides - Pantone 123

(Yellow) mounted onto 1/2" thick x 15" dia. brushed aluminum disc.

- All returns to have painted finish to match sign face

- Internally illuminated

• Door Identification Number

- Internally illuminated (White)

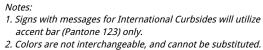
Dynamic Display

- Primary and Secondary By others

VOLUME 4.0

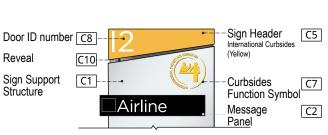
C10 • Reveal - Header and Base

- Satin brushed aluminum

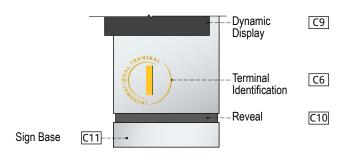


1. Signs with messages for International Curbsides will utilize "yellow" accent bar (Pantone 123) only.

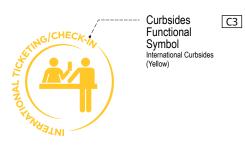




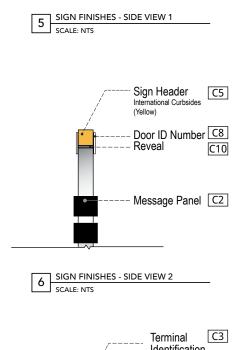




SIGN FINISHES SCALE: NTS

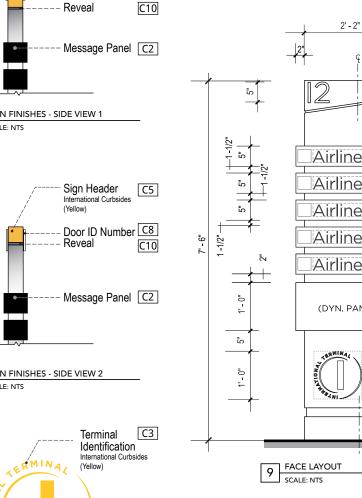






7 FUNCTION SYMBOL FINISH

SCALE: NTS



Dynamic Display C7

C5

C3

Sign Header

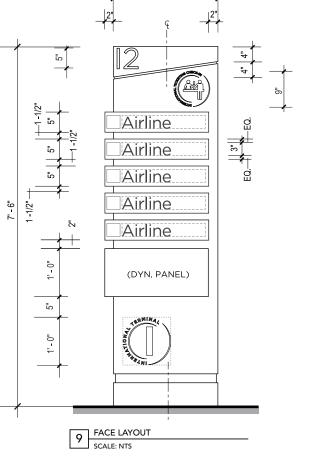
Sign Header

Reveal

International Curbsides

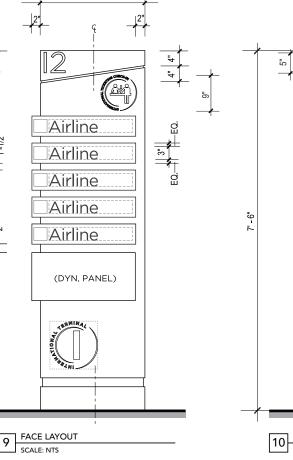
Door ID Number C8

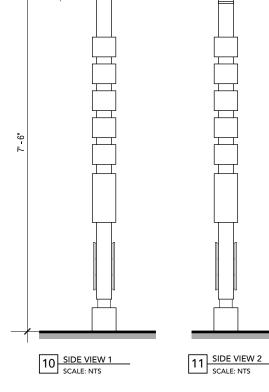
International Curbsides



8 TOP VIEW

SCALE: 1/2" = 1 - 0'





Colors cont'd.: C11 • Sign Base - Satin brushed aluminum

Graphics: N/A Freestanding Internal

Remarks: Dynamic display messages will vary per Owner's request.

Mounting: Illuminations:

Issued as: Final

Date: October 2017

Identification

ST-404

Descriptions: Primary Identification (ALTERNATE)

1 Level of messaging / 1 sided.

2'- 0" High x 15'-5" Wide x 5 - 1/2" Deep

Location: **Upper Level Curbsides Entrance**

Exterior grade aluminum sign with removable

message panels.

1. English - Gotham Medium - 6" Cap height Lettering:

2. Spanish - Gotham Medium - 3" Cap height

Symbology: N/A

Colors: C1 • Sign Support Structure

- Seamless fabricated .040 thick satin brushed aluminum. No exposed fasteners

C2 • Message Panel

- .125" thick seamless fabricated white acrylic overlayed with opaque Matte Black vinyl with reverse cut copy. Applied opaque black vinyl to sides and bottom returns.

Top return uncovered to create a glow on sign cabinet

- Internally illuminated

C3 • Messages - English - Foreign language

- Internally illuminated (White)

C4 • Accent Bars

- .125" thick seamless fabricated exterior sign grade transluscent polycarbonate overlayed with assigned accent colors for:

- North Curbsides - Pantone 2935 (Blue)

- South Curbsides - Pantone 1795 (Red)

- International Curbsides - Pantone 123

(Yellow)

- Internally illuminated

C5 • Terminal Identification Logo

- 1/2" deep cast resin dimensional disk painted silver. Copy to be raised 1/8".

C6 • Mounting Support

- Satin brushed square aluminum sleve to cover attachment rod. Field verify length of attachment rod and sleve as needed per location

C7 • Reveal

- Satin brushed aluminum

Graphics:

Mounting: Ceiling Suspended

Illuminations: Internal Remarks: N/A

Notes:

- 1. Signs with messages to South Curbsides will utilize "red" accent bar (Pantone 1795) only.
- 2. Signs with directional messages to North Curbsides will utilize "blue" accent bar (Pantone 2935) only.
- 3. Signs with messages for International Curbsides will utilize "yellow" accent bar (Pantone 123) only.
- 4. Colors are not interchangeable, and cannot be substituted.



Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7





















LED Light Band · SIDE VIEW

SCALE: 1/2" = 1' - 0"

nslation Spanish Tra

Dynamic Display North Curbsides (Blue) South Terminal (Red)

nslation Spanish Tra essage ... Mess

essage ... Mess

Message Text C4

Message Panel C6

Message Text C4

Dynamic Display North Curbsides (Blue) South Terminal (Red)

SIGN FINISHES SCALE: NTS

Circular **C**1 Light Band Identification C5 Housing Identification C3 Symbol North Curbsides (Blue) South Terminal (Red) PARTUR

FACE LAYOUT - SOUTH 4 SCALE: 1/2" = 1' - 0"

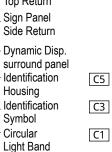
TERMINAL SOUTH ARRIVALS

Message ... Message ... Message ... Message ...

Sign Support C2 Structure Sign Panel Top Return

FACE LAYOUT - NORTH

SCALE: 1/2" = 1' - 0"



North Curbsides (Blue) South Terminal (Red)

C5 **C3**

TERMINAL NORTH DEPARTURES

Message ... Message ... Message ... Message ... M

ELEVATION SCALE: 1/2" = 1' - 0"

SIGN FINISHES - END VIEW SCALE: NTS

Issued as: Final Date: October 2017

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Descriptions: Primary Identification - Ceiling Mounted

2' - 9" High x 17' - 0" Wide x 9" Deep Dimensions:

Dynamic Display Bar: 6" H x 14' - 4" W x 4" D

Upper Level Curbsides Entrance Location:

Material: Exterior grade aluminum sign panel

Lettering: Gotham Book and Medium

Symbology: Refer to Section 1 - Graphics Standards.

C1 • Circular Light Band Colors:

- 2" WHITE ACRYLIC: Transluscent Exterior Sign Grade Polycarbonate - LED Internally illuminated.

C2 • Sign Support Structure

- Seamless fabricated .125" ALUMINUM with all edges welded, grounded and sanded to a smooth finish.

C3 • Identification Symbol

- Fabricated dimensional letters White acrylic (Exterior Sign Grade Translucent Polycarbonate)

- LED Internally illuminated.

C4 • Messages - English / Foreign Language

- Fabricated dimensional letters White acrylic (Exterior Sign Grade Translucent Polycarbonate)

- LED Internally illuminated.

C5 • Identification Housing

- Seamless fabricated .125" ALUMINUM (satin brushed) with all edges welded, grounded and sanded to a smooth finish.

C6 • Message Panel

- .25" fabricated clear acrylic overlayed with Matte Black vinyl.

C7 • Reveal

- ALUMINUM : Satin brushed

C8 • Dynamic Display

- North Curbsides - Pantone 2935 (Blue) - South Curbsides - Pantone 1795 (Red)

Graphics: Mounting: Ceiling Mounted Illuminations: Internal N/A Remarks:

Notes:

1. Signs with messages to South Curbsides will utilize "red" accent bar (Pantone 1795) only.

2. Signs with directional messages to North Curbsides will utilize "blue" accent bar (Pantone 2935) only.

3. Colors are not interchangeable, and cannot be substituted.

FINISHES - ICON

SCALE: NTS

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Task 3.0 - STANDARDS / GUIDELINES

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VOLUME 4.0 CURBSIDES

2.4 Sign Types Identification - **ST-442**

2.4 Sign Type Layouts



SIDE VIEW

SCALE: 1/2" = 1' - 0"

Message Panel C6 Message Text C4 on Spanish Translat Dynamic Display
International Curbsides (Yellow) ge ... Message

INTERNATIONAL TERMINAL ARRIVALS Message ... Message ... Message ... Message ...

FACE LAYOUT - INTERNATIONAL ARRIVALS

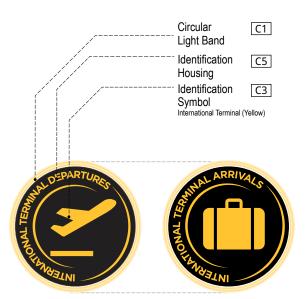
SCALE: 1/2" = 1' - 0"

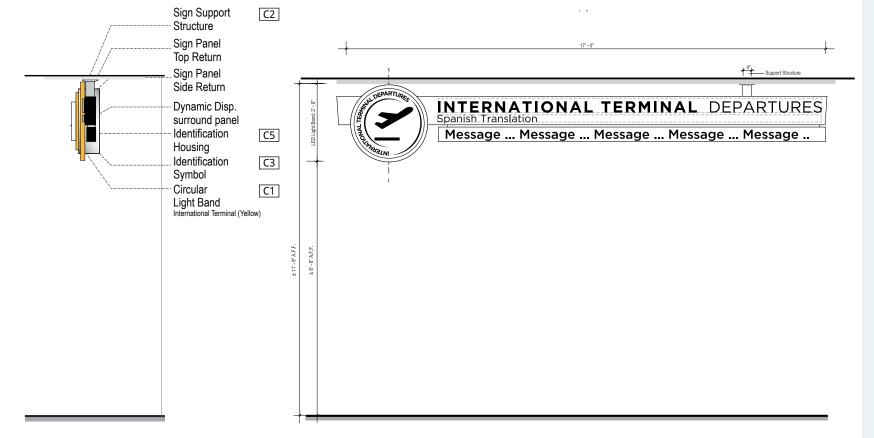
FACE LAYOUT - INTERNATIONAL DEPARTURES

1 SCALE: 1/2" = 1' - 0"

SIGN FINISHES - ICON

SCALE: NTS





Identification

ST-442

Descriptions: Primary Identification - Ceiling Mounted

2' - 9" High x 17' - 0" Wide x 9" Deep Dimensions:

Dynamic Display Bar: 6" H x 14' - 4" W x 4" D

Upper Level Curbsides Entrance Location:

Material: Exterior grade aluminum sign panel

Lettering: Gotham Book and Medium

Symbology: Refer to Section 1 - Graphics Standards.

C1 • Circular Light Band Colors:

- 2" WHITE ACRYLIC: Transluscent Exterior Sign Grade Polycarbonate - LED Internally illuminated.

C2 • Sign Support Structure

- Seamless fabricated .125" ALUMINUM with all edges welded, grounded and sanded to a smooth finish.

C3 • Identification Symbol

- Fabricated dimensional letters White acrylic (Exterior Sign Grade Translucent Polycarbonate)

- LED Internally illuminated.

C4 • Message Text

- Fabricated dimensional letters White acrylic (Transluscent Exterior Sign Grade Polycarbonate)

- LED Internally illuminated.

C5 • Identification Housing

- Seamless fabricated .125" ALUMINUM (satin brushed) with all edges welded, grounded and sanded to a smooth finish.

C6 • Message Panel

- .25" fabricated clear acrylic (Exterior Sign Grade Translucent Polycarbonate) over layed matte Black vinyl.

C7 • Reveal

- ALUMINUM : Satin brushed

C8 • Dynamic Display

- International Curbsides - Pantone 123 (Yellow)

Graphics:

N/A

Ceiling Mounted Mounting: Illuminations: Internal N/A Remarks:

Notes:

- 1. Signs with messages for International Curbsides will utilize "yellow" accent bar (Pantone 123) only.
- 2. Colors are not interchangeable, and cannot be substituted.

SIGN FINISHES - ICON SCALE: NTS

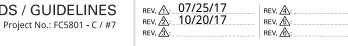
SIGN FINISHES - END VIEW SCALE: NTS

ELEVATION SCALE: 1/2" = 1' - 0"

Issued as: Final



Task 3.0 - STANDARDS / GUIDELINES



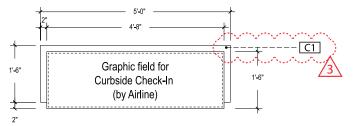
Date: October 2017





2.4 Sign Type Layouts

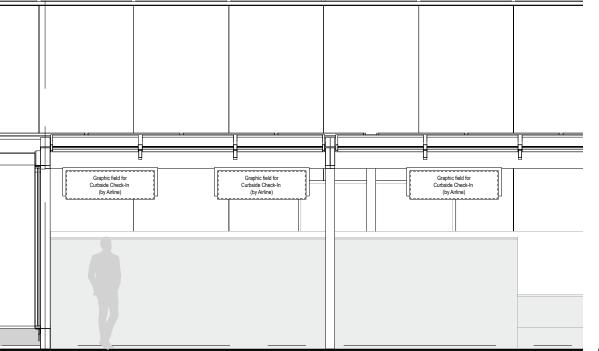
TOP VIEW SCALE: 1/2" = 1' - 0"



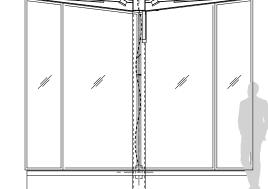
FRONT VIEW 3 SCALE: 1/2" = 1' - 0"



SIDE VIEW SCALE: 1/2" = 1' - 0"



ELEVATION SCALE: 1/4" = 1' - 0"



SIDE ELEVATION SCALE: 1/4" = 1' - 0"

Task 3.0 - STANDARDS / GUIDELINES

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REV. A: 10/20/17 REV. 🐴: REV. 25: REV. 🖄: _



VOLUME 4.0 CURBSIDES

2.4 Sign Types Identification - **ST-446**

(ALTERNATE)

Material:

1'- 8" High x 5'- 0" Wide x 2 1/2" Deep

Location: Upper Level Curbside Check-In canopies.

Descriptions: Curbside Check-In - Canopy Suspended

Exterior grade aluminum sign panel with front panel to receive applied Airline Graphics.

Colors: C1 • Sign Support Structure

- Seamless fabricated .040 thick aluminum panels painted to match canopy structure.

Identification **ST-446**

- No exposed fasteners.

- Panel face surface to receive full face

graphic (by Airline)

Graphics: Mounting: By respective Airline

Mount to center canopy support. No visible

fasteners. Sign contractor to coordinate with structural to develop mounting details to

canopy.

Illuminations: None N/A Remarks:

2

Updated

Updated

Exterior Grade Acrylic

Gotham Medium Lettering:

Symbology: N/A

Material:

Colors:

Graphics:

C1 • Fabricated Letters

- .125" thick acrylic (Exterior Sign Grade Polycarbonate) dimensional letters. - Front face and returns painted to match

assigned colors -

- North Curbsides - Pantone 2935 (Blue) - South Curbsides - Pantone 1795 (Red)

- International Curbsides - Pantone 123

N/A First Surface

Mounting: Illuminations: None Remarks:

(Pantone 1795) only.

accent bar (Pantone 2935) only.

accent bar (Pantone 123) only.

DEPARTURES









07/25/17

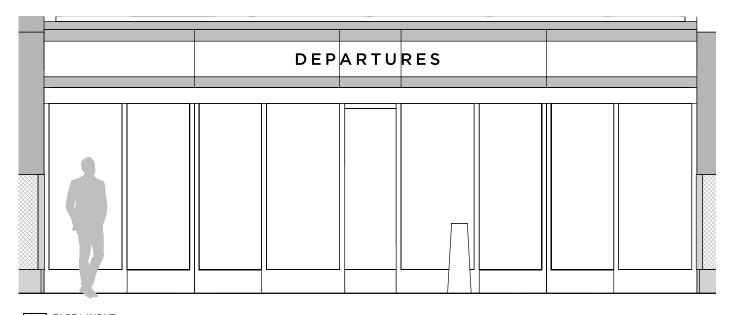
10/20/17

2 | FACE _ | SCALE: 1" = 1' - 0"





FRONT VIEW - FINISH SCALE: NTS



FACE LAYOUT 4 SCALE: 1/4" = 1' - 0"

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VOLUME 4.0 CURBSIDES

1. Signs with messages to South Curbsides will utilize "red" accent bar

2. Signs with directional messages to North Curbsides will utilize "blue

3. Signs with messages for International Curbsides will utilize "yellow"

4. Colors are not interchangeable, and cannot be substituted.

SIDE VIEW

SCALE: 1" = 1' - 0"

1

2

Updated

Updated

07/25/17

10/20/17

2.2 Sign Type Layouts

VARIES FRONT VIEW SCALE: 1" = 1' - 0"



REAR VIEW

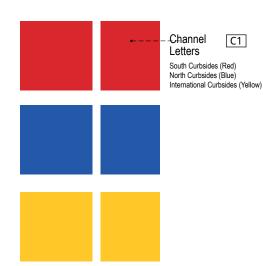
SCALE: 1" = 1' - 0"



9 SCALE: NTS SAMPLE AXONOMETRIC

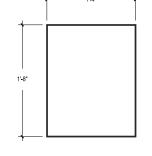
- Channel **C**1 Letters

FINISH - FRONT VIEW 2 SCALE: NTS

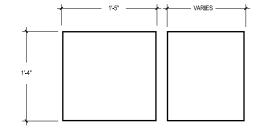


FINISH - TOP VIEW

SCALE: NTS



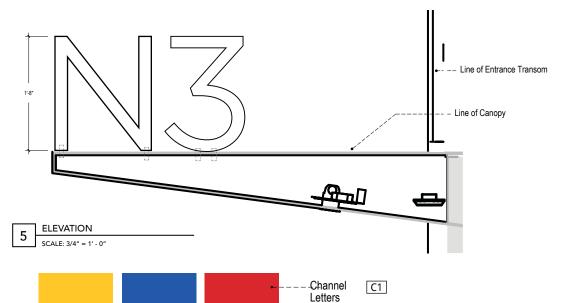
SIDE VIEW SCALE: 1" = 1' - 0"



TOP VIEW 8 SCALE: 1" = 1' - 0"

South Curbsides (Red) North Curbsides (Blue)

International Curbsides (Yellow)



DOOR IDENTIFICATION NUMBERS SCALE: NTS

Identification

ST-450

Descriptions: Door Identification Numbers

1'- 8" High x Width (varies) x 1'- 4" Deep Dimensions:

Upper Level Curbsides Entrance Location:

Material: Exterior grade fabricated aluminum channel

letters.

Gotham Book Lettering:

Symbology: N/A

C1 • Channel Letters Colors:

- Numbers and Letters to have thin strokes

and deep returns.

- Front face painted to match canopy (silver) - Returns and closed-off back of signs paint-

ed to match assigned accent colors for:

- North Curbsides - Pantone 2935 (Blue)

- South Curbsides - Pantone 1795 (Red)

- International Curbsides - Pantone 123

(Yellow)

Graphics: N/A

Mount to top of canopy. No visible fasteners. Mounting:

Sign contractor to coordinate with structural to

develop mounting details to canopy.

Illuminations: None Remarks: N/A

Notes:

1. Signs with messages to South Curbsides will utilize "red" accent color (Pantone 1795) only.

2. Signs with directional messages to North Curbsides will utilize "blue" accent color (Pantone 2935) only.

3. Signs with messages for International Curbsides will utilize "yellow" accent color (Pantone 123) only.

4. Colors are not interchangeable, and cannot be substituted.

3

HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT

FINISH - SIDE VIEW

SCALE: NTS

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VOLUME 4.0 CURBSIDES 1

2

Updated

Updated

07/25/17

10/20/17

Upper Level Curbsides Location:

Material: Exterior grade aluminum sign.

N/A Lettering:

N/A Symbology:

Colors:

C1 • Sign Support Structure

- Seamless fabricated .040 thick aluminum, painted to match canopy structure.

- No exposed fasteners.

- Front panel face surface to receive full

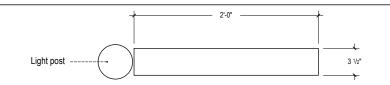
face graphics (by Airline).

By respective Airline Graphics:

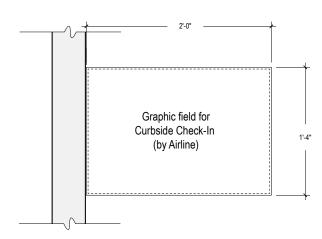
- Flag mount to light pole at curbside check-in. Mounting:

- Coordinate attachment with light post fabri-

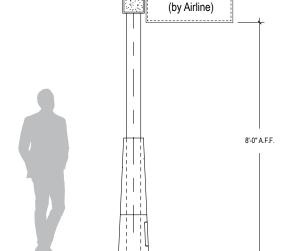
Illuminations: None N/A Remarks:











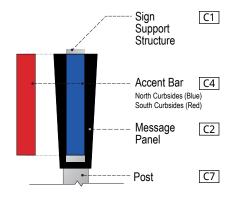
Graphic field for Curbside Check-In

NOTE:

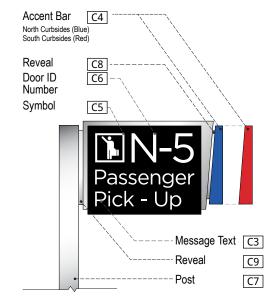
Fabricator to coordinate attachment with light post fabricator. Match attachment method used to attach large LED displays (Airline Identification)

ELEVATION SCALE: 3/8" = 1' - 0"

2.4 Sign Type Layouts

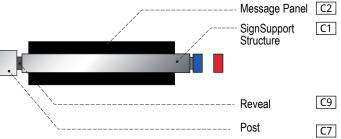




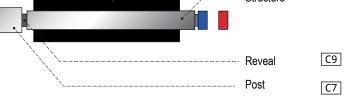




2.4 Sign Type Layouts

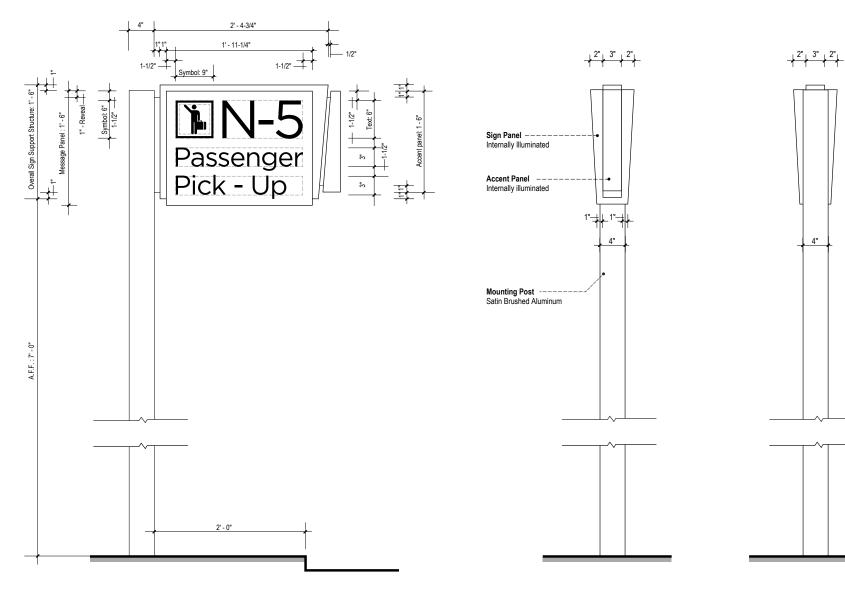


FINISH - TOP VIEW SCALE: NTS



TOP VIEW SCALE: 1' = 1' - 0"

2' - 4-3/4"



END VIEW - 1 6 SCALE: 1" = 1' - 0"

END VIEW - 2 SCALE: 1" = 1' - 0"

Identification

ST-460

Descriptions: Secondary Identification

8'- 6" High x 2'- 4-3/4" Wide x 7" Deep Dimensions:

Location: Upper and Lower Level Curbsides

Material: Exterior grade aluminum sign panel.

Gotham Book Lettering:

N/A Symbology:

Colors: C1 • Sign Support Structure

- Seamless fabricated .040 thick satin brushed aluminum.

- No exposed fasteners

C2 • Message Panel

- .125" thick seamless fabricated white acrylic overplayed with opaque matte black vinyl with reverse cut copy.
- Apply opaque black vinyl to sides and bottom returns.
- Top return uncovered to create a glow on
- sign cabinet
- Internally illuminated C3 • Messages - English
- Internally illuminated (White)
- C4 Accent Bars
- .125" thick seamless fabricated clear acrylic (Transluscent Exterior Sign Grade Polyacarbonate) match assigned accent colors for:
- North Curbsides Pantone 2935 (Blue)
- South Curbsides Pantone 1795 (Red)
- C5 Symbol
- Internally illuminated (White)
- C6 Mounting Support
- Satin brushed square aluminum post. C7 • Reveal
- Satin brushed aluminum

N/A Graphics:

Mounting: Flag Mounted Internal Illuminations: Remarks: N/A

Notes:

- 1. Signs with informational messages for South Curbsides will utilize "red" accent bar (Pantone 1795) only.
- 2. Signs with informational messages for North Curbsides will utilize "blue" accent bar (Pantone 2935) only.
- 3. Colors are not interchangeable, and cannot be substituted.

HARTSFIELD-JACKSON ATLANTA INTERNATIONAL AIRPORT

ELEVATION

SCALE: 1" = 1' - 0"

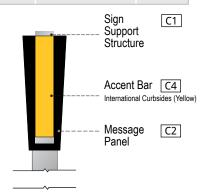
Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7 Issued as: Final Date: October 2017 07/25/17 REV. 1: . REV. 🐴: 10/20/17 REV. 🖄: _ REV. 🟂: REV. 🖄: REV. 📤:



4"

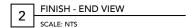


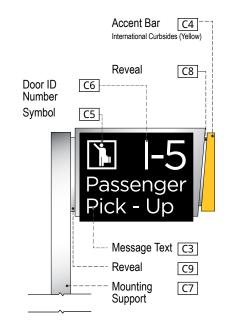
VOLUME 4.0 CURBSIDES



07/25/17

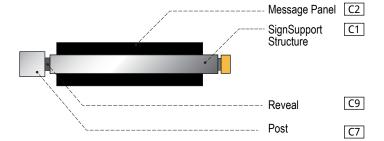
10/20/17

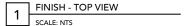


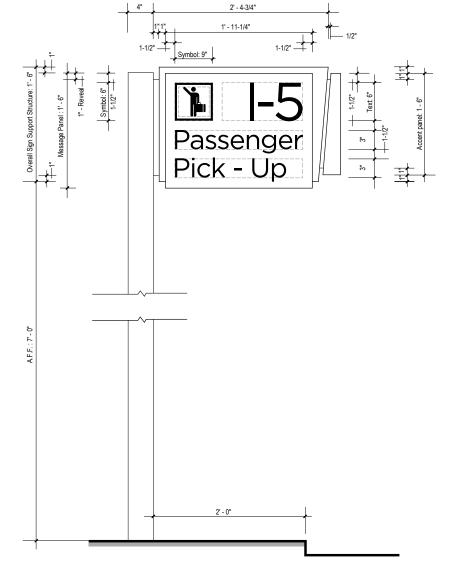


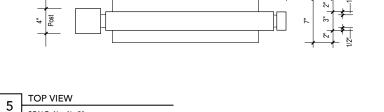


2.4 Sign Type Layouts



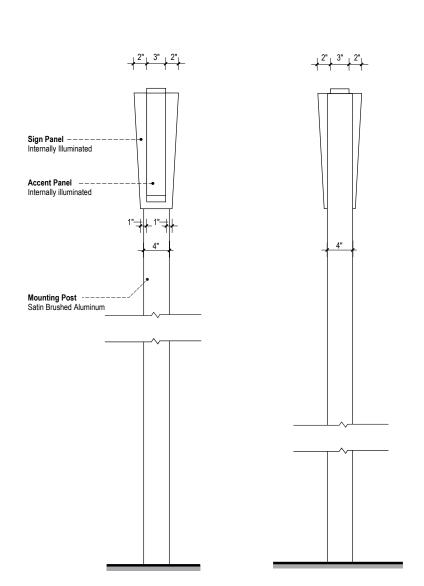






SCALE: 1' = 1' - 0"

2" - 4-3/4"



END VIEW - 2 SCALE: 1" = 1' - 0"

Identification

ST-460

Descriptions: Secondary Identification

8'- 6" High x 2'- 4-3/4" Wide x 7" Deep Dimensions:

Location: Upper and Lower Level Curbsides

Material: Exterior grade aluminum sign panel.

Gotham Book Lettering:

N/A Symbology:

C1 • Sign Support Structure Colors:

- Seamless fabricated .040 thick satin brushed aluminum.

- No exposed fasteners

C2 • Message Panel

- .125" thick seamless fabricated white acrylic overplayed with opaque matte black vinyl with reverse cut copy.
- Apply opaque black vinyl to sides and bottom returns.
- Top return uncovered to create a glow on
- sign cabinet - Internally illuminated
- C3 Messages English
- Internally illuminated (White)

C4 • Accent Bars

- .125" thick seamless fabricated clear acrylic (Transluscent Exterior Sign Grade Polyacarbonate) match assigned accent colors for:
- North Curbsides Pantone 2935 (Blue) - South Curbsides - Pantone 1795 (Red)
- C5 Symbol
 - Internally illuminated (White)

C6 • Mounting Support

- Satin brushed square aluminum post.

C7 • Reveal

- Satin brushed aluminum

N/A Graphics:

Mounting: Flag Mounted Internal Illuminations: Remarks: N/A

Notes:

- 1. Signs with informational messages for International Terminal will utilize "yellow" accent bar (Pantone 123) only.
- 2. Colors are not interchangeable, and cannot be substituted.



Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7

ELEVATION

SCALE: 1" = 1' - 0"



END VIEW - 1

SCALE: 1" = 1' - 0"







FINISH - FRONT VIEW

SCALE: NTS

3



ELEVATION

SCALE: 1" = 1' - 0'



END VIEW - 1

SCALE: 1" = 1' - 0"





END VIEW - 2

SCALE: 1" = 1' - 0"

VOLUME 4.0 CURBSIDES

3. Colors are not interchangeable, and cannot be substituted.

accent bar (Pantone 2935) only.

8'- 6" High x 2'- 4-3/4" Wide x 7" Deep

Upper and Lower Level Curbsides

C1 Sign Support Structure

bottom returns.

- Internally illuminated

- Internally illuminated (White)

- Internally illuminated (White)

- Satin brushed aluminum

- .125" thick seamless fabricated clear acrylic (Transluscent Exterior Sign Grade Polyacarbonate) match assigned accent

- North Curbsides - Pantone 2935 (Blue)

- South Curbsides - Pantone 1795 (Red)

- Satin brushed square aluminum post.

sign cabinet

C3 Messages - English

colors for:

C6 Mounting Support

C4 • Accent Bars

C5 Symbol

C7 Reveal

Flag Mounted Internal

N/A

N/A

C2 Message Panel

brushed aluminum. - No exposed fasteners

Exterior grade aluminum sign panel.

- Seamless fabricated .040 thick satin

- .125" thick seamless fabricated white

black vinyl with reverse cut copy.

acrylic overplayed with opaque matte

- Apply opaque black vinyl to sides and

- Top return uncovered to create a glow on

Descriptions: Secondary Identification

Gotham Book

N/A

Dimensions:

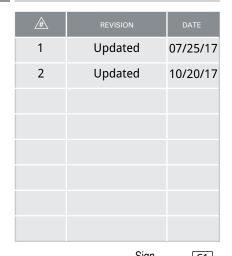
Location:

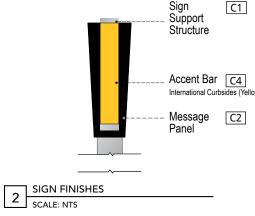
Material:

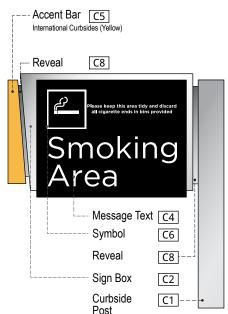
Lettering:

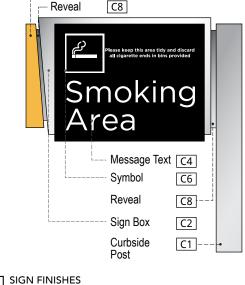
Symbology:

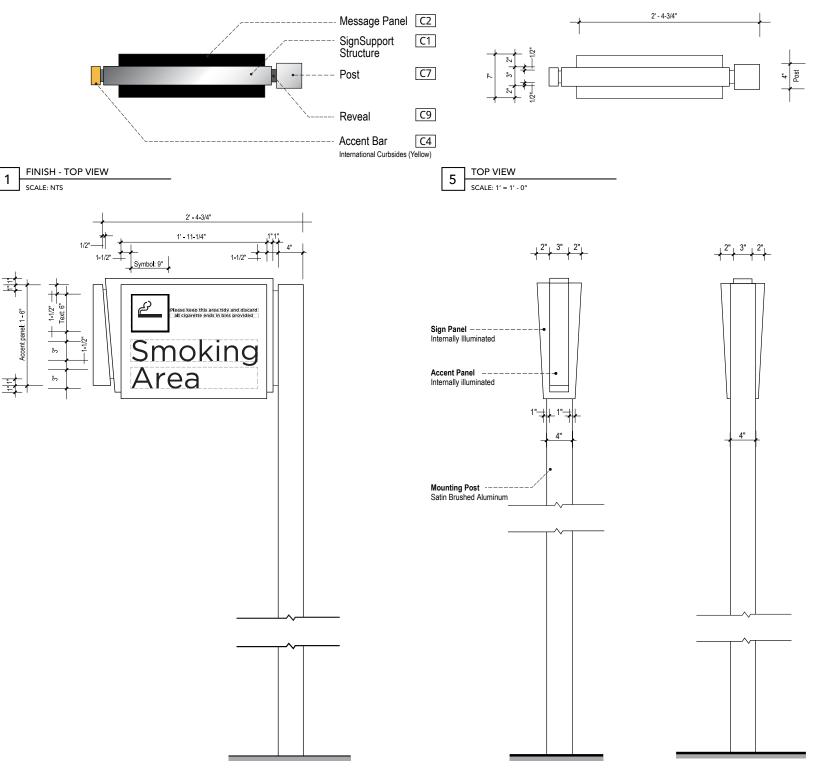
Colors:











ELEVATION SCALE: 1" = 1' - 0'

END VIEW - 1 SCALE: 1" = 1' - 0"

Date: October 2017

END VIEW - 2 SCALE: 1" = 1' - 0"

Notes:

Graphics:

Mounting:

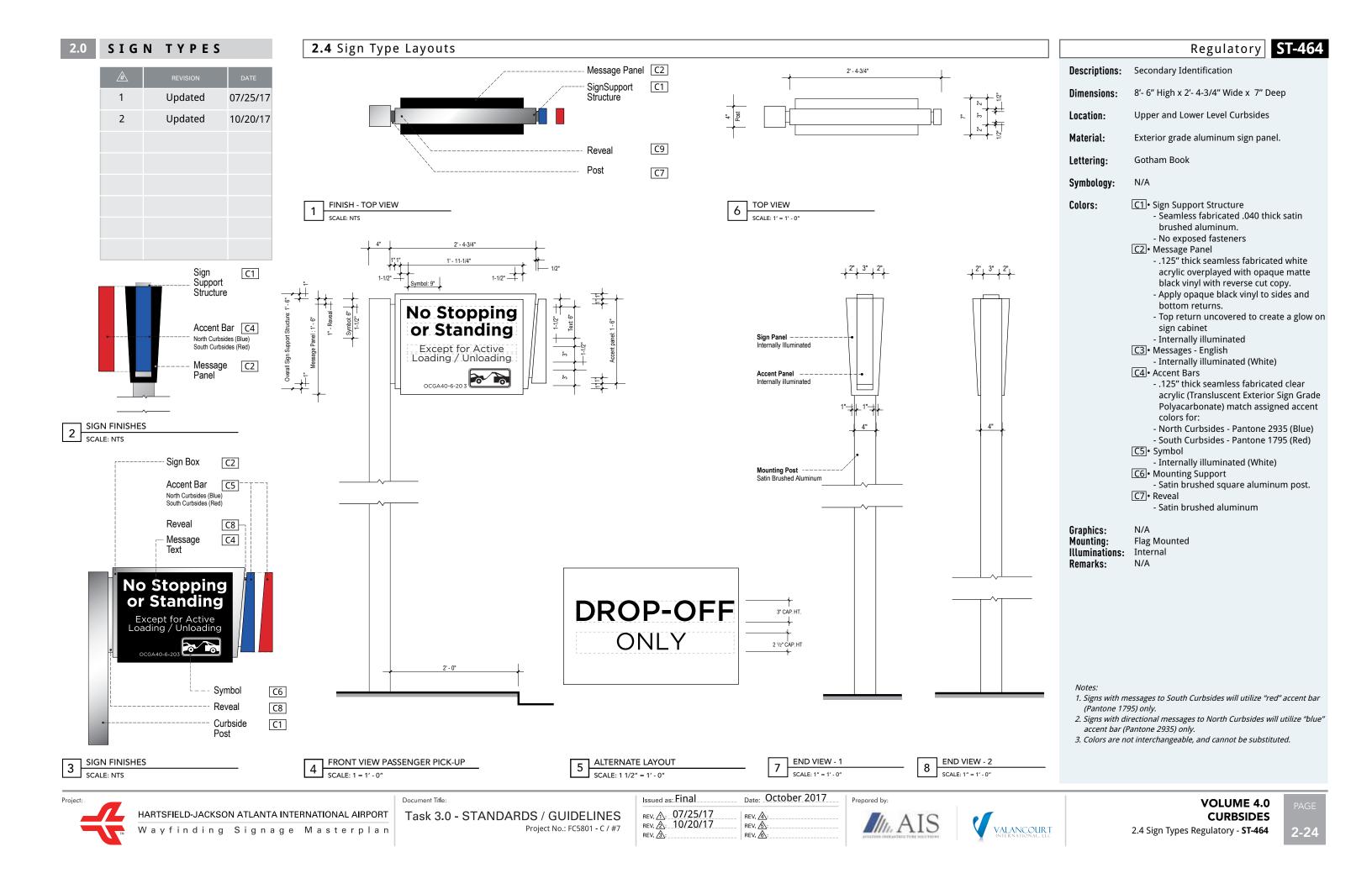
Illuminations: Remarks:

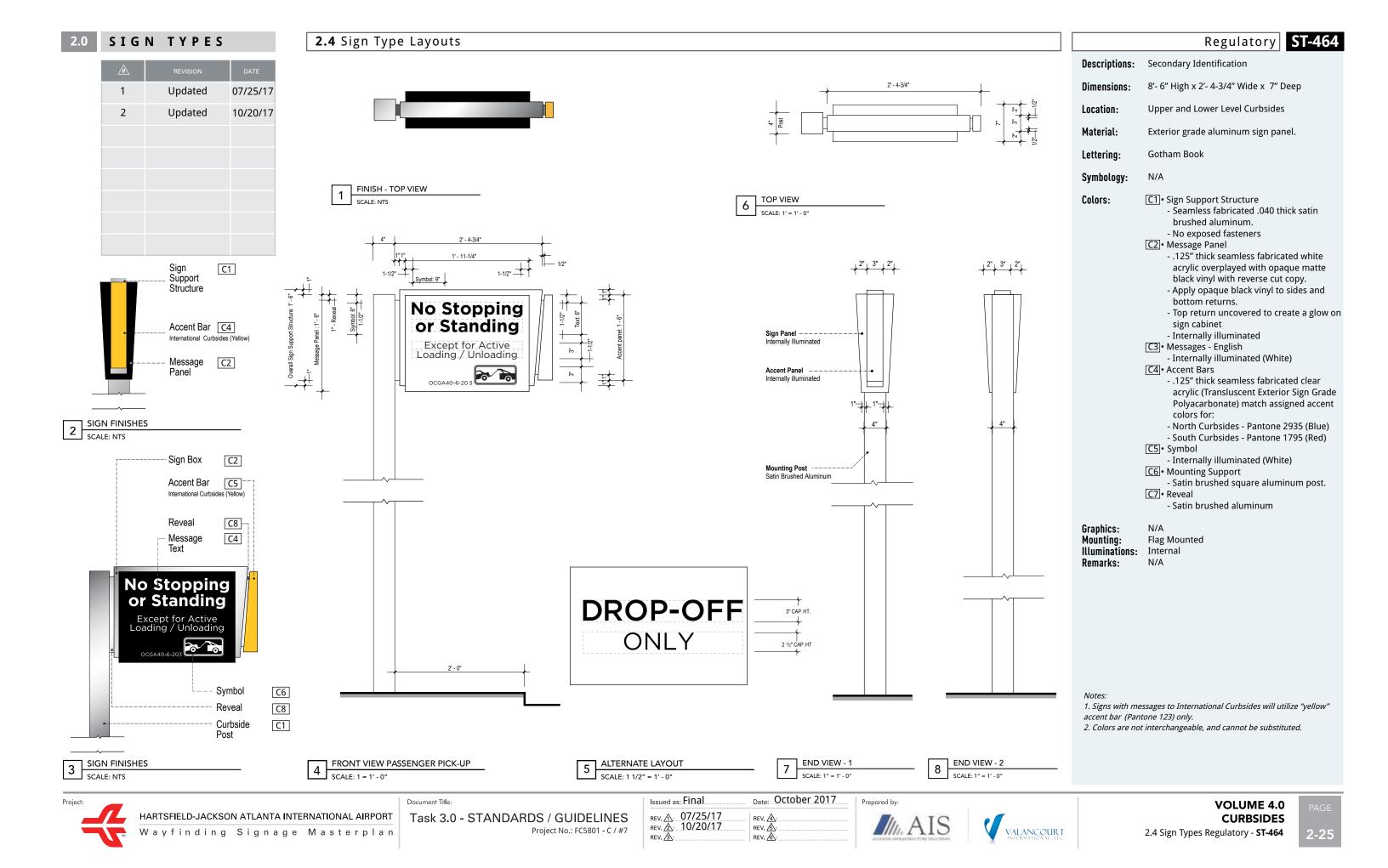
1. Signs with messages to International Curbsides will utilize "yellow" accent bar (Pantone 123) only.

2. Colors are not interchangeable, and cannot be substituted.

SCALE: NTS







Descriptions: Door Identification (ALTERNATE)

Exterior Grade Vinyl

C1 • Door Identification

First surface on glass

prior to fabrication.

Gotham Medium

Upper and Lower Level Curbsides

- Machine cut opaque white acrylic

Submit material color for review / approval

2'- 0" Dia.

N/A

Dimensions:

Location: Material:

Lettering:

Symbology:

Colors:

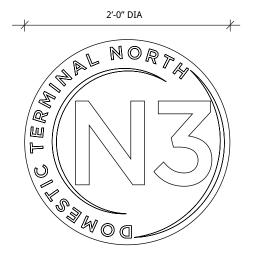
Graphics:

Mounting:

Remarks:

Illuminations: None

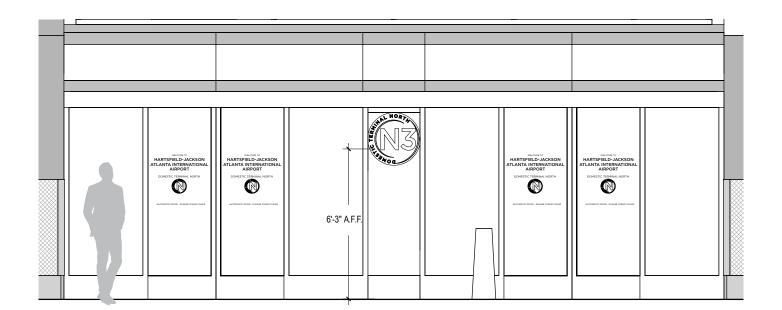
<u> </u>	REVISION	DATE
1	Updated	07/25/17
2	Updated	10/20/17







FRONT VIEW - DOOR NUMBER SCALE: 1" = 1' - 0"



ELEVATION SCALE: 1/4" = 1' - 0"



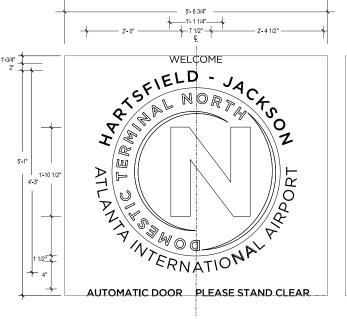
Task 3.0 - STANDARDS / GUIDELINES

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	REV. ⚠: 07/25/17 REV. ⚠: 10/20/17 REV. ♠:	REV. <u>徐</u> : REV. <u>徐</u> ; REV. <u>徐</u> ;

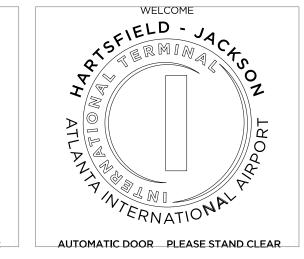












Graphics:

Dimensions:

Location:

Material:

Lettering:

Symbology:

Colors:

Mounting: First surface on glass

N/A

Descriptions: Terminal Identification

2'- 0" Dia.

Illuminations: None

Submit material color for review / approval Remarks:

Upper and Lower Level Curbsides

- Machine cut opaque white acrylic

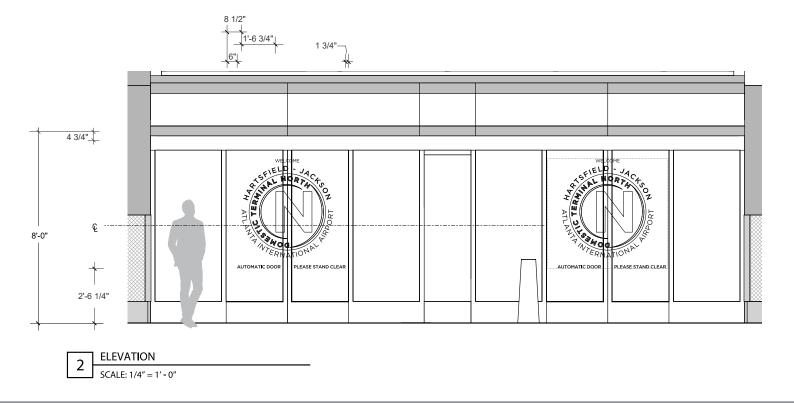
prior to fabrication.

Exterior Grade Vinyl

C1 • Door Identification

Gotham Medium





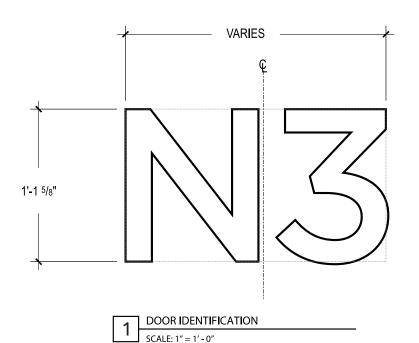
Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7







1 Updated 07/25/17 2 Updated 10/20/17







Upper and Lower Level Curbsides Location: Material: Exterior Grade Vinyl

Descriptions: Door Identification (ALTERNATE)

2'- 0" Dia.

Gotham Medium Lettering:

Symbology: N/A

Dimensions:

Colors: C1 • Door Identification

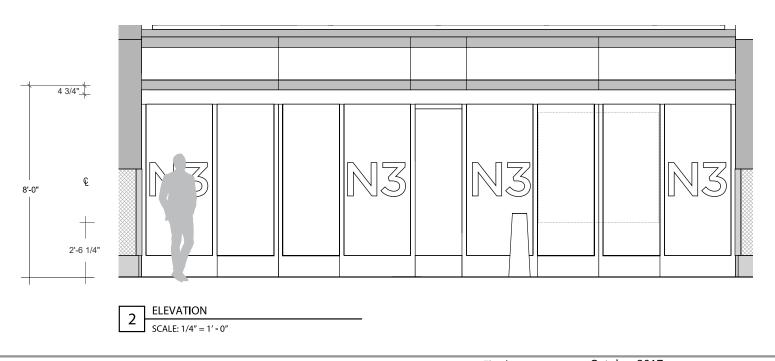
- Machine cut opaque white acrylic

Graphics:

Mounting: First sulluminations: None First surface on glass

Remarks: Submit material color for review / approval

prior to fabrication.



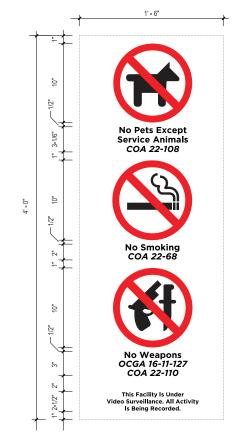


Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7









SIGN TYPE - REGULATORY VINYL SCALE: 1" = 1' - 0"



2 ELEVATION

SCALE: 1/4" = 1' - 0"

Task 3.0 - STANDARDS / GUIDELINES Project No.: FC5801 - C / #7

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Upper and Lower Level Curbsides Location: Material: Exterior grade Vinyl **Gotham Medium** Lettering:

4'- 0" High x 1'- 6" Wide

Symbol #20, 21, 22 Colors: Black Icon with Regulatory Red circle

Graphics: All graphic content from DOA First surface on glass Mounting:

Descriptions: Regulatory Information

Illuminations: None

Dimensions:

Symbology:

Submit material color for review / approval Remarks:

prior to fabrication.

